



LIFE WITHOUT LIMBS

“BE THE MATCH”

Fundraising Tip Sheet

1. GET THE BALL ROLLING



Nobody likes to be the first; that’s why it’s always a good idea to get your fundraising off to a good start by making the first contribution. This will make others more likely to be inspired and get involved.

2. ADD YOUR “WHY” TO THE EMAIL



We’ve put together a sample email template you can use. The most important thing you can add to this message is your personal WHY. Let your family and friends know **why the ministry of Life Without Limbs is important to you.**

3. START WITH YOUR CLOSE CONTACTS



It’s always best to start by emailing your close contacts because they are the ones most likely to donate. Send personal messages to your inner circle to build momentum. Then use the email template you customized to reach all of your other contacts.

4. NOW MOVE TO SOCIAL MEDIA



One of the best strategies to use on both Facebook and Twitter is tagging and thanking people who’ve already donated. This spreads your message further and lets people know that others are already supporting you.

5. RE-ENGAGE WITH AN EMAIL, TEXT OR A PHONE CALL



Don’t hesitate to send a follow up email, text or even a phone call. Keep people up to date with your progress as you hit different milestones (50% raised, 75% raised, etc.) and ask supporters to help you hit the next milestone.

6. CONTINUE THANKING AND UPDATING SOCIAL MEDIA



As more of your network gets behind you, keep thanking them on social media. Also continue to share your progress towards your goal!

Fundraising often takes a little creativity and persistence, but it’s vitally important to the mission of Life Without Limbs. Know that your effort will make a big difference! **TOGETHER** we are reaching the world for Jesus. **THANK YOU!**