



## LIFE WITHOUT LIMBS

### “BE THE MATCH”

#### Email Samples

##### **Initial email:**

Hi! Have you heard of Nick Vujicic? He was born without arms and legs and God is using him to reach the world! Through the ministry of Life Without Limbs, God has empowered Nick to share the Gospel with 733 million people...and over 1 million are now following Christ as a result!

I have chosen to financially support Nick and Life Without Limbs because [insert your story here].

This year I am donating [\$0.00] toward their BE THE MATCH year-end fundraising campaign. I'm reaching out to my closest friends and family to help match my gift for a total of (\$0.00)... By giving generously, we will be reaching the world for Jesus together!

You can easily make a donation on my crowdfunding page [insert URL].

I'd also appreciate it if you would share my crowdfunding page via email, texting, or on social media (Facebook, Instagram and Twitter) to help me reach more people.

You can learn more about Nick and the ministry at [www.lifewithoutlimbs.org](http://www.lifewithoutlimbs.org)

Thank you in advance for your support.

Sincerely/Much love/Best/etc.,

[Your name]

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##### **Follow Up Email:**

Dear [recipient's preferred name],

My **BE THE MATCH** campaign deadline is almost here! Do you know what that means?

It means that I only have [number] of days left to raise [amount] for Life Without Limbs. So far my friends and family have matched \$0.00 of my \$0.00 gift.

*Would you consider giving a donation of \$20 [or other small amount] to help me reach my goal?* Every \$20 donation brings Nick and Life Without Limbs one step closer to reaching 1 billion more people with the Gospel.

You can easily make a donation here, on my crowdfunding page [insert URL].

I'd also appreciate it if you would share my crowdfunding page on Facebook, Instagram and Twitter to help me reach more people.

I couldn't have raised as much as I already have without the help of people like *you*. Please join me and make a donation by [deadline] so together we can reach the world for Jesus!

Thank you in advance for your support.

Sincerely/Much love/Best/etc.,

[Your name]

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##### **Thank you email**

Dear [recipient's preferred name],

Thank you so much for being a part of my **BE THE MATCH** campaign! Thanks to you and many others, I was able to raise [amount] to empower with Nick and Life Without Limbs to reach the world for Jesus!

Your generosity will make an eternal impact on countless lives here and around the world.

Thank you again! You have no idea how much your support means to me!

Sincerely/Much love/Best/etc.,

[Your name]